

www.w4bfb.org/hamfest.html dealers@W4BFB.org

2014 CHARLOTTE HAMFESTTM

March 7 & 8, 2014

SHOW HOURS FRIDAY: 4 PM TO 8 PM

SATURDAY: 8:30 AM TO 5:00 pm

NO SUNDAY HOURS

Over the weekend of March 7 & 8, 2014 don't miss a chance to celebrate the end of winter. Come to the largest, completely **indoor**, **climate controlled**, **hamfest** in the Southeast. Join us with several thousand enthusiastic ham radio operators, and their friends, and families, as they gather at the **2014 Charlotte Hamfest**TM to talk



ham radio, attend forums, and shop for any and all types of ham radio products!

We actively run paid advertisements for our hamfest in regional print publications such as the SERA Repeater Journal, and on other on-line Internet Amateur Radio related web sites.



In 2014, we continue at the — *Cabarrus Arena & Events Center*, 4751 Highway 49 North, Concord, NC. This venue is conveniently located just minutes away from I-85, I-485, and the Concord Mills Mall area. Again, this year we offer *FREE Parking* for everyone attending the Charlotte HamfestTM. (Our Free parking is paid by the Charlotte HamfestTM Committee, and this bonus draws many hams back to our event over and over again). In addition, if you *act early* to place your booth order, you will get a *discounted price* on the cost per booth. You, our dealers, help to make the Charlotte HamfestTM possible and special, and we really appreciate your participation in our event. By working together as a team, we can make the combination of our venue, advertising, and support, along with your reputations as well as high quality products, a profitable enterprise for the both of us.

The Mecklenburg Amateur Radio Society, Inc. – W4BFB of Charlotte, NC proudly sponsors this annual event through the Charlotte HamfestTM Committee. Spark your new business year, by being at our 2014 Charlotte HamfestTM.

40+ YEARS OF HAMFESTS



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2014 CHARLOTTE HAMFESTTM



2011 SOLD-OUT Charlotte HamfestTM SwapFest Area

If on-site camping is your thing, there are plenty of full-service camping spaces available at the Cabarrus Arena and Events Center. Go out to www.charlottehamfest.org to get the camping form.

Attached to this letter, I've included a dealer booth information package, which contains the following:

- Dealer Rate Sheet
- Facility Information Sheet
- Floor Plan of Dealer Booth area at the Cabarrus Arena and Events Center
- Dealer Area 'Use" Policy
- Contract (print two copies.... <u>Send a signed one to us</u>, and keep one for your records)

For information on local hotels, go out to www.visitcabarrus.com,.

As is our long time tradition, a complimentary lunch, for each member of your booth team, will be delivered to your booth on Saturday.

I am available to answer your questions at 704-948-7373 during business hours or in the evenings until 9:00pm EST. You can e-mail me at dealers@w4bfb.org. More information is also available at the 2014 Charlotte HamfestTM web site at www.w4bfb.org/hamfest.html. We will be happy to include your URL hot link to your company's web site if you provide it on your registration form. We look forward to seeing you at our 2014 Charlotte HamfestTM!

Sincerely,

Tom Hunt

Tom Hunt, KA3VVJ 2014 Charlotte Hamfest™ Dealer Area Chairperson



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Rates for Exhibit Space

Priority Location Booths \$215.00 each Standard Location Booths \$170.00 each

115v Duplex Electrical Outlet \$40.00 each Extra Tables – 8' undraped \$15.00 each

EARLY BIRD DISCOUNTS (<u>BOOTH Cost ONLY</u>) 15% **Discount** if postmarked by December 31, 2013 10% **Discount** if postmarked by January 31, 2014

Priority Location booths are high traffic, high visibility locations situated in areas that are certain to give you and your exhibit the prestige and attention, and respect you deserve. These are *Premium* spots and in *very limited* quantities. Please call first for availability.

Standard Location booths offer excellent traffic flow and great visibility at a great price.

Single Booths measure 10' x 10' and can be rented individually or be combined to accommodate longer, larger displays.

Prices include both days of show. All booths include draped backdrop and dividers and one lettered sign per exhibitor. One 8' draped table per 10 'x 10' booth and two chairs. Extra 8' tables, undraped, must be ordered in advance, prices above.

Electricity will be provided if requested for \$40. Electricity can be ordered at the show office as late as Friday, March 7, 2014 no later than 1 pm but not on Saturday..

Terms: Payment *in full* with your reservation on or by January 31, 2014. Partial payments will hold your reservation until that date. If full payment is not received by January 31, 2014, returning exhibitors space locations from last year cannot be insured.

Refunds: Full refund up to January 15, 2014. Sorry, but absolutely NO REFUNDS after January 31, 2014.

Setup Times: Dealers and Manufacturers: 9:00 a.m. -- 3:00 p.m. -- Friday

7:00 a.m. -- Saturday

Flea Market 9:00 a.m. -- 3:00 p.m. -- Friday

7:00 a.m. -- Saturday

Tax Man: North Carolina law requires that we have on file a copy of your **NC Sales and Use Tax license**. Please attach a copy to your registration application.

PLEASE BE ADVISED: You must either provide a copy of this license or apply for one before you will be allowed to set up. Absolutely no one will be allowed to exhibit without it. It's the law!!!!!

EXCEPTION: Manufacturers who are only displaying items and not taking orders are exempt from purchasing a Sales and Use Tax license.



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March 7 & 8, 2014

DEALER HOURS -

FRIDAY: CHECK IN -- 9:00 A.M. -- 3:00 P.M. -- New Equipment Dealers and Swapfest

SATURDAY: 7:00 A.M. -- New Equipment Dealers and all SwapFest

There will be adequate security, including one uniformed officer at the Main Hamfest Entrance at Event Center "A" to keep unauthorized people out until the show opens at 8:30 AM Saturday...



Drayage -

If you have any items to be shipped to the show, the shipping address for drayage is:

To: Exhibitor Name

C/o Hollins Exposition Services

121 N. Chimney Rock Rd Greensboro, N.C. 27409

Fax: Fax 333-315-5220

Email: ssimons@hollins-expo.com

For: Charlotte Hamfest™ Booth Number _____

NOTICE: Reliable Cell Phone connections are 'almost impossible' to make or receive from within the metal-framed Event Center. If you will need reliable/constant telephone service during the 2014 Charlotte HamfestTM, let us know and we will email you an Event Center order form for a dedicated (at an additional cost) phone line.

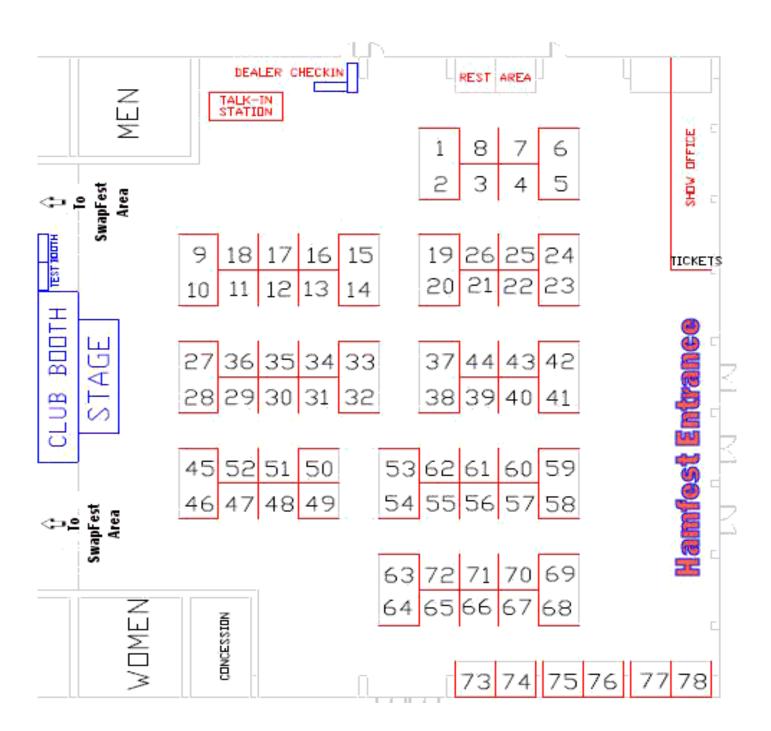


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2014 CHARLOTTE HAMFESTTM

March 7 & 8, 2014

Dealer Area Floor Map (Not to scale)





2014 CHARLOTTE HAMFESTTM

March 7 & 8, 2014 Dealer Area 'USE POLICY'

- No Smoking allowed <u>anywhere</u> at the Event Center.
- No Firearms or Flammables allowed on the premises.
- No Food sales or alcoholic beverages allowed.
- No Pornography allowed in any form or format.
- No registered sex offenders allowed on the premises.
- Everyone in the Event Center must have a valid ticket.
- No pirated or counterfeit goods.

<u>NOTICE:</u> Violation of the Use Policy shall result in ejection from the Event Center grounds, without recourse to refund of any kind. Local law enforcement shall be informed of any illegal activities found or suspected – no exceptions!



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2014 CHARLOTTE HAMFESTTM

Exhibitor Registration Agreement

March 7 & 8, 2014

Company Name				
	(Warning: Print exact	ctly as you want your boo	th sign to read)	
Owner's Name:				
Contact:				
Address:	(City	State	Zip
Business Phone:	Evening Phone:			
E-mail address:	Web Site URL:			
Special requirements:				
Check all appropriate boxes that desc Manufacturer	ribe your business:F	Iam Radio Publisher	Computers Other:	Antennas
List your NC Department of Revenue tax number (you must attach a copy of your license) Please send me an application for a tax numberYESNO				
*****All Exhibitors are required to provide a North Carolina tax license ***** ******IT'S THE LAW******				
Quantity of Priority Location Booths	X \$215	ea		Booth Space
Quantity of Standard Location Booth	s X \$170	ea		1st Choice 2nd Choice
15% Discount for payment postmarke 10% Discount for payment postmarke (Early Bird Discount applies to booth	ed by January 31, 2014.			3rd Choice
Quantity of Extra 8" Undraped Table Quantity of 115v duplex electrical ou	s X \$15 e tlets X \$40 e	a a		
	Total Amount Due		Check Number	
Mail your check and SIGNED Exhibitor Registration Agreement to: 16007 Wynfield Creek Pkwy, Huntersville, NC 28078				
THIS AGREEMENT made by and betwee "HAMFEST"), and consideration for the amount paid, HAM	een MECKLENBURG AMATE (herein FEST will provide and assign to s, draped backdrop and divident	EUR RADIO SOCIETY, nafter referred to as "EX o the EXHIBITOR an ap s, lettered sign and, if ore	INC. d/b/a CHARLOT (HIBITOR") the day and propriate display. Each	t completely, signed and dated. TE HAMFEST™ (hereinafter referred to as d date written below. BOOTH SPACE: In 10' x 10" booth will be equipped with one I service. Dedicated Telephone service must
area. All activities shall be carried out in Lease Agreement with the Cabarrus A regulations, including safety, licensing a harmless HAMFEST, its agents, servant,	n compliance with and subject rena & Events Center. EXI and/or taxing regulations, applie employees or members from all booth consideration paid, and	to the rules, regulations, HIBITOR shall be respo cable to EXHIBITOR ar I liability that may result	and obligations impose nsible for compliance value and/or the HAMFEST. I either directly or indirec-	and for the operation of his assigned display d upon HAMFEST by reason of the Master with all applicable local, state, and federal EXHIBITOR agrees to indemnify and hold ctly from any activity of EXHIBITOR. The found to be in material violation of any
This Agreement shall be construed under	the laws of the State of North C	arolina.		
Exhibitor Signature	Variable in the last	ODIOINAL "		Date:
	You must sign, date and retu	JITI OKIGINAL COPY WITH	your cneck.	

NOTE: Print 2 COPIES of this page: Sign and return ORIGINAL copy - to the Hamfest.

Keep the 2nd copy for your records.

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